

DATA PROCESSING TABLE

Purpose/Activity	Type of data	Lawful basis for processing including basis of legitimate interest
To register you as a potential new customer or intermediary	(a) Personal Details (b) Contact Data	(a) Performance of a contract with you (b) Compliance with a fiduciary duty imposed by law or judgement (c) The performance of a service that benefits you (d) Necessary for our legitimate interests (when taking steps before assuming a fiduciary duty) (e) Necessary for us to satisfy our regulatory requirements
To manage our relationship with you which will include: (a) Notifying you about changes to our terms or privacy policy (b) Asking you to leave a review or take a survey (c) Sending and receiving messages from you	(a) Personal Details (b) Contact Data (c) Profile Data (d) Marketing and Communications Data	(a) Performance of a contract with you (b) Necessary to comply with a legal obligation (c) Necessary for our legitimate interests and to satisfy our regulatory requirements (to keep our records updated and to study how customers use our products/services)
To administer and protect our business and this website (including troubleshooting, data analysis, testing, system maintenance, reporting and hosting of data)	(a) Personal Details (b) Contact Data (c) Technical Data	(a) Necessary for our legitimate interests (for running our business, provision of administration and IT services, network security, to prevent fraud and in the context of a business reorganisation or group restructuring exercise) (b) Necessary to comply with a legal obligation
To process your enquiry with regard to: (a) Potential employment (b) Work experience application (c) Bursary scheme application (d) Graduate training programme application	(a) Personal Details (b) Contact Data	(a) Performance of a contract with you (b) Necessary for our legitimate interests (for running our business to ensure the appropriate level of skill base across the Group)
To display content from external platforms	(a) Technical Data (b) Usage Data	Necessary for our legitimate interests to facilitate better access to our services, such as by displaying our location on Google Maps

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	(c) Cookies Data	
To deliver relevant website content and advertisements to you and measure, understand the effectiveness of the advertising we serve to you	(a) Personal Details (b) Contact Data (c) Profile Data (d) Usage Data (e) Marketing and Communications Data (f) Technical Data	Necessary for our legitimate interests (to study how customers use our products/services, to develop them, to grow our business and to improve our marketing strategy)
To enable access to external social networks and platforms	(a) Technical Data (b) Usage Data (c) Cookies Data	Necessary for our legitimate interests to enhance business communication with our customers
To use data analytics to improve our website, products/services, marketing, customer relationships and experiences	(a) Technical Data (b) Usage Data	Necessary for our legitimate interests (to define types of customers for our products and services, to keep our website updated and relevant, to develop our business and to improve our marketing strategy)
To make suggestions and recommendations to you about services that may be of interest to you	(a) Personal Details (b) Contact Data (c) Technical Data (d) Usage Data (e) Profile Data	Necessary for our legitimate interests (to develop our products/services and grow our business)